









## COAL OF RED CROSS ANNUAL ROLL CALL 5,000,000 MEMBERS

Disaster Relief and Work for Veterans Cause Heavy Drain on Resources.

In order to enable the American Red Cross to carry on its broad activities, ranging from service to the world veteran to instant response in time of disaster, a membership of 5,000,000 must be enrolled, and in the year of 1928-1929 that is the goal set for the twelfth annual roll call to be held from November 11 to 29, Armistice Day to Thanksgiving Day.

John Barton Payne, chairman of the American Red Cross at Washington, in calling upon the nation for 5,000,000 new members, directs attention to the great expenditures required of the Red Cross for disaster and veteran relief work, and for its many other activities devoted to health preservation and improvement and to cutting down the number of accidental deaths, through life saving and first aid courses.

"The Red Cross should at all times have a large reserve fund," Judge Payne stated, "because when disaster strikes, and this organization is called into instant action, there is no time to stop and raise funds. Dollars may not be lives, so we should have at all times a good reserve."

We have been forced each year to draw upon our reserves, and we find that the demands are increasing annually. Judge Payne pointed out that in the fiscal year of 1927-28, the Red Cross had expended \$1,660,000 in 66 major catastrophes in the United States and its insular possessions, and in 22 nations abroad. This does not include the West Indies hurricane disaster in Porto Rico and Florida, which occurred after the close of the Red Cross fiscal year, 30, 1928.

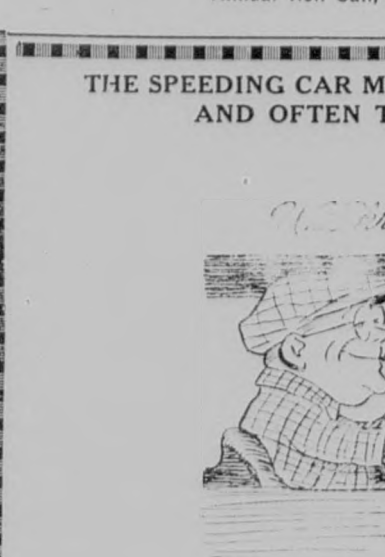
The Red Cross expenditures for disaster in that period were \$1,654,258.57, of which approximately \$13,000,000 was expended in the Mississippi Valley for the flood relief work, which came from a fund contributed by the public. More than \$1,000,000 was expended in the St. Louis tornado damage, and more than \$1,000,000 in New England. In both cases public relief funds were raised, although in New England the Red Cross contributed to the extent of \$500,000 from its own funds for the relief work.

Every man and woman is asked by Judge Payne to join the Red Cross during the roll call period, to aid in these humanitarian enterprises.

Two years after the Armistice, the American Red Cross still carries on for the world war veteran, providing comfort and entertainment for him in hospital, aiding his family where necessary, preparing and following through his claims for "warrior" compensation or disability.

American boys the Red Cross men serve overseas in the most universal helpmate—a service to all without regard to race, color or creed.

Get behind this good driver for service to others. Join during Red Cross Annual Roll Call, November 11-29.



THE SPEEDING CAR MAKES THE GRADE—AND OFTEN THE GRAVE.

WHEN YOU MAIL A LETTER

There is only one chance in six hundred thousand that it will go astray. Uncle Sam is just that safe and efficient.

Banking by mail is highly satisfactory—and think of the convenience!

THE FIRST NATIONAL BANK OF ELBA

L. A. BOYD, President, R. S. BOYD, Vice-President

H. C. JOHNSON, Cashier, Luna Belle Bryant, Asst. Cashier

T. H. DEAL, Assistant Cashier

"There Is No Substitute For Safety."

## RED CROSS FIGHTS DEATH AND DISEASE

Four Nation-wide Services Promote Health Preservation and Accident Prevention.

A nation-wide program for preservation of health and prevention of accidental death is one of the great services of the American Red Cross. Four services, namely, the first aid and life saving service, the home hygiene and care of the sick service, and the nutrition service, are all part of this program.

The Red Cross, through its chapters, is the largest employer of trained public health nurses in the world. These nurses are available in all parts of the country, and in 22 nations abroad.

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## Join! Partners in Service

Red Cross Membership Is Sound Investment, Business Leader Says

"We believe that individual men in the American Red Cross is a sound investment, yielding the investor tremendous returns in personal satisfaction," is the statement of William Butterworth, president of the Chamber of Commerce of the United States, in endorsing the twelfth annual roll call of the American Red Cross, Nov. 11-29.

The comprehensive, nation-wide program of instruction in first aid and life saving, maintained by the Red Cross, is in answer to the appalling toll of accidental deaths each year in the United States.

In its first aid instruction among women and police forces, in factories, in homes, in schools, in public places, the Red Cross has reached its peak in number of trained nurses, which is now over 175,000 men and women, boys and girls, qualified as Red Cross life savers.

More than 500,000 certificates have been issued to girls and women, boys and men who have completed the Red Cross home hygiene and care of the sick course, which teaches attention to the home, safe care of the infant and child and of the invalid in the home.

The campaign against accidental deaths through drowning has been carried throughout the country, and there now are 175,000 men and women, boys and girls, qualified as Red Cross life savers.

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THE ELBA CLIPPER

## WORK OF VOLUNTEERS RED CROSS BACKBONE

Men and Women Who Give Services Aid Greatly — Surgical Dressings, Knitting, Sewing Still Carried On.

Thousands of women, who were first enrolled as Red Cross workers during the period of the World War, have since then been the backbone of that organization, but still carry on their work with the same enthusiasm and devotion.

Knitting garments for disabled soldiers, making dresses and layettes for children and infants, and giving hours of their time in the various volunteer activities of Red Cross chapters, volunteers work by men and women.

This volunteer work is the backbone of Red Cross. Fully eighty per cent of the entire Red Cross program is carried on by volunteers.

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## NEW BROCKTON News

Mr. and Mrs. Joe Maddox and Mr. and Mrs. C. C. Peacock attended the State Fair in Montgomery Wednesday.

Messias M. O. Sawyer, T. H. Sawyer, Wade Sawyer and C. W. Sawyer, of the District Federation of Women's Clubs in Orono last Thursday.

Messias J. B. Woodall, E. C. Jones and John Wallace went to Troy last Thursday to the district meeting of the Baptist W. M. U.

Miss Alpha Moore spent last week with her sister, Mrs. S. F. Jarrell in Hingham.

Miss Dick and Miss Beale of Hingham, were the guests of Mrs. Lena Brock last Thursday.

Miss Lillian Rowe and Nona Tindall, of Hingham, were the guests of Mrs. Lena Brock last Thursday.

Miss Jessie Eagon, of Dothan, spent Sunday with Mrs. S. D. Tilson and family.

Miss Claude Smith, of Elba, spent Saturday with her sister, Mrs. Guy Jones.

Mrs. Milton Warren and Mrs. Alex Seary spent Thursday with their mother, Mrs. C. C. Quaker in Dothan.

Mr. and Mrs. G. T. McDowell and Mrs. Grady Flowers were Dothan visitors last Sunday.

Friends of Mrs. Fannie Gage, of Hingham, are glad to know that she will be able to visit her mother, Mrs. W. T. Owen in Quincy, Fla., Sunday.

Mr. and Mrs. D. G. Wood, spent the weekend in Brundage with Dr. Montgomery Ward & Co. in Dothan.

We are glad to welcome Mr. and Mrs. Grady Flowers back in town city. They have rooms at New Brockton.

Mr. G. T. McDowell made a business trip to Birmingham last Friday. He was accompanied by Mrs. H. B. Jones.

Mrs. D. G. Wood, spent the weekend in Brundage with Dr. Montgomery Ward & Co. in Dothan.

Mr. and Mrs. K. W. Varner and Mrs. Grady Flowers were Dothan visitors last Sunday.

Mr. and Mrs. W. F. Harwick, of Laurel, Miss., visited Mrs. P. A. Brock last Sunday.

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## OUR Job Work Advertisers Itself

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